



### *Eyewear for extraordinary people with real stories.*

Superior innovation and quality construction is the foundation for the Väri frame, but it doesn't stop there. Väri playfully experiments with boundaries, offering classic shapes, excellent fit, unparalleled comfort and the chance to step outside traditional lines in an exploration of color. Choose from 9 styles and over a dozen color combinations for an incredible array of options that are cool, comfortable and convertible.

#### *Cool*

Offering extraordinary fashion, fit and flair, the Väri line pairs light with dark, bright with neutral, bold with traditional and all in a style that is both trendy and timeless. Feel good and look cool in frames that are mood enhancing, uplifting, fun to wear and that fit the many facets of your life.

#### *Comfortable*

Väri frames are constructed with the highest quality TR90. This dependable, flexible, resilient material is lightweight and extremely comfortable. Coupled with our unique "soft touch" finish, these frames just "feel good" on your face. Wearing Väri is like coming home. These are your "go to" glasses, like your favorite jeans and your softest sweaters, you'll want to wear them time and time again.

#### *Convertible*




















































































Väri clients are a study in contrast. They are young at heart with old souls. They take life seriously but not themselves too seriously. They want their cake and eat it too. They are attorneys and rock stars, architects and rock climbers, shop owners and belly dancers. Wherever life takes them, they like to have options and with Väri they do. To fit the convertible nature of our lives, Väri frames come with fully adjustable and mountable nose pads that can easily be installed for a specialized fit.



@varieyewear  
#coloryourvision



**väri** color your vision

VR1		 C1 50-18 TORT/YELLOW	 C2 50-18 BLUE/GREEN	 C3 50-18 BLACK/BLUE	 C4 50-18 BROWN/PINK	 C9 50-18 BLUE/PURPLE	 C10 50-18 NEW TORT	
VR2		 C5 52-18 BROWN/BLUE	 C6 52-18 BLACK/BLUETORT	 C7 52-18 BLUETORT/BLUE	 C8 52-18 GREY/PUMPKIN	 C10 52-18 NEW TORT		
VR3		 C5 50-18 BROWN/BLUE	 C6 50-18 BLACK/BLUETORT	 C7 50-18 BLUETORT/BLUE	 C8 50-18 GREY/PUMPKIN	 C10 50-18 NEW TORT		
VR4		 C1 48-18 TORT/YELLOW	 C2 48-18 BLUE/GREEN	 C3 48-18 BLACK/BLUE	 C4 48-18 BROWN/PINK	 C9 48-18 BLUE/PURPLE		
VR5		 C1 48-18 TORT/YELLOW	 C2 48-18 BLUE/GREEN	 C3 48-18 BLACK/BLUE	 C4 48-18 BROWN/PINK	 C9 48-18 BLUE/PURPLE		
VR6		 C10 49-19 NEW TORT	 C14 49-19 NEW GRY BLUSH	 C15 49-19 NEW BRN BLUSH	 C16 49-19 NEW BLUE BLUSH	 C17 49-19 NEW RED BLUSH		
VR7		 C1 53-18 TORTOISE/YELLOW	 C2 53-18 BLUE/GREEN	 C3 53-18 BLACK/BLUE	 C4 53-18 BROWN/PINK	 C10 53-18 NEW TORT		
VR8		 C10 51-18 NEW TORT	 C20 51-18 BLACK MATTE/GUN	 C21 51-18 PALOMINO	 C22 51-18 PASSION	 C23 51-18 BLU JEAN	 C24 51-18 RUBY RED	
VR9		 C10 49-18 NEW TORT	 C20 49-18 BLACK MATTE/GUN	 C21 49-18 PALOMINO	 C22 49-18 PASSION	 C23 49-18 BLU JEAN	 C24 49-18 RUBY RED	
VM101		 C5 51-18 BROWN/BLUE	 C8 51-18 GREY/PUMPKIN	 C10 51-18 NEW TORT	 C11 51-18 BROWN/WOOD	 C12 51-18 BLACK/WOOD	 C14 51-18 GRAY BLUSH	 C15 51-18 BROWN BLUSH
VM102		 C5 50-18 BROWN/BLUE	 C8 50-18 GREY/PUMPKIN	 C10 50-18 NEW TORT	 C11 50-18 BROWN/WOOD	 C12 50-18 BLACK/WOOD	 C14 50-18 GRAY BLUSH	 C15 50-18 BROWN BLUSH
VM103		 C10 52-18 NEW TORT/GLD	 C18 52-18 NEWBLUSHGOLD/GLD	 C19 52-18 SATINGRYBLUSH/GUN	 C20 52-18 BLACK MATTE/GUN			
VM104		 C10 52-18 NEW TORT/GLD	 C18 52-18 NEWBLUSHGOLD/GLD	 C19 52-18 SATINGRYBLUSH/GUN	 C20 52-18 BLACK MATTE/GUN			