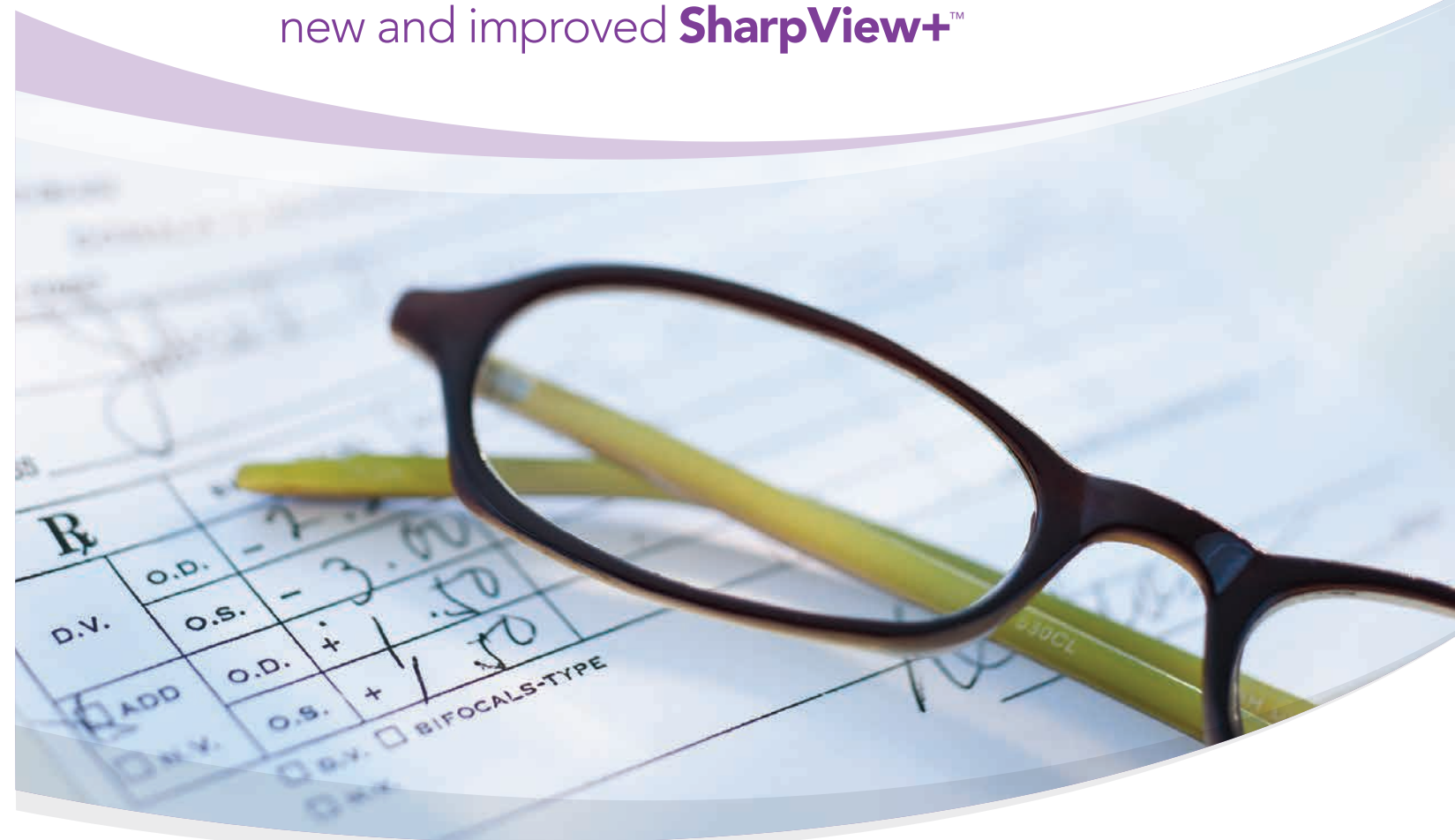


introducing
new and improved **SharpView+**[™]



Ask your sales consultant about **SharpView+**[™]
No-Glare lenses for your value conscious patients.

look better. see better.
for less



Seeing the world better



Essilor International is the world leader in the design, manufacture and customization of ophthalmic lenses. Active on five continents, Essilor offers a wide range of lenses under the flagship Varilux®, Crizal®, DEFINITY®, Xperio®, Optifog™ and Foster Grant® brands to correct presbyopia, myopia, hyperopia and astigmatism.

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PATIENT PRACTICE

No-Glare Benefits For Your Patient

The best vision solution for your patients should always include No-Glare lenses. Clinical studies have shown that No-Glare lenses provide:

- Decrease in extreme glare from oncoming headlights; allowing the patient to **recover quicker** and stop up to **5 seconds** faster
- Up to **20% sharper** contrast; allowing patients to recognize more detail in low light conditions and see more clearly
- Up to **2 lines** of visual acuity improvement in dim light
- Up to **30%** wider field of view; allowing patients to see more
- Resistance to normal scratches and smudges that come from everyday wear and tear
- Decrease in the occurrence of tired, itching, watery and burning eyes, along with blurred vision and headaches



New **SharpView+**™ lenses

- Improved contact angle of **112° for better cleanability**
- **99%** light transmission
- Super-hydrophobic scratch-resistant top coat
- One year, unlimited replacement warranty on the lens



98% of patients buy again



Boost your business with **No-Glare lenses**

No-Glare Benefits For Your Practice

Research has shown practices who offer both a premium and value No-Glare grow significantly more in both categories than a practice that only offers a premium No-Glare lens.

- **SharpView+**™ No-Glare lenses offer your patients a quality No-Glare solution at an affordable price.
- **98%** of patients who purchase No-Glare lenses would buy again¹
- According to the AR Council, the sale of just **one additional prescription** per day with No-Glare lenses boosts your business by at least **\$14,000** over the course of a year. That is an attractive margin of around **\$30** per pair!²

The **best vision solution** for your patients always includes **No-Glare lenses**

¹Results of a 2005 worldwide independent research conducted in 8 countries among 1704 eyeglass wearers.

²The AR Council, Vision Council of America.